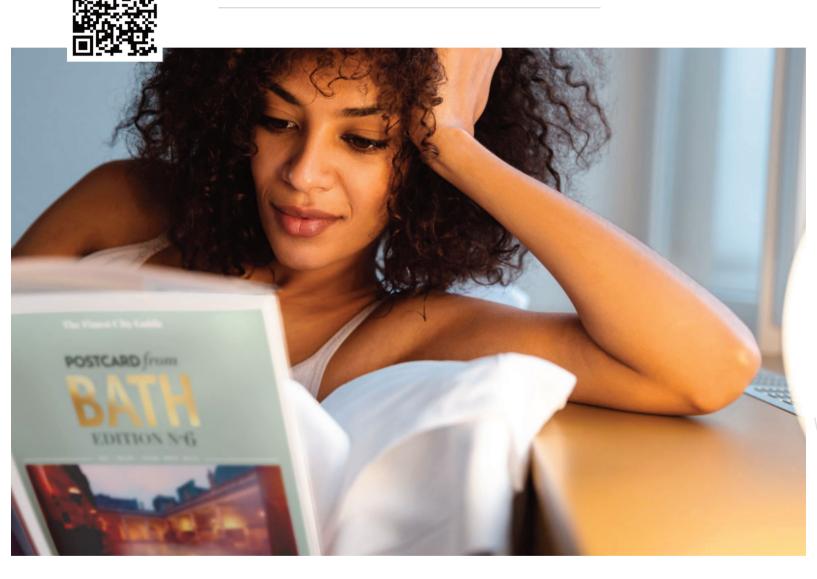
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S/S Edition - mid April 26. A/W Edition mid October 26

The very best tourist guide book for Bath, available in-rooms and in the foyers of most of the city's 3, 4 and 5 star hotels, as well as tourist accommodation, B&B's, and popular tourist venues.

Engaging visitors with publishing excellence



OVERVIEW

Widely regarded as the finest visitor guide ever produced for Bath, *Postcard* offers exceptional writing, beautiful imagery and a well-curated guide with intelligent and essential information.

For the visitor, *Postcard* is an authoritative companion and a showcase of the all best places to see, places to shop, restaurants and bars to enjoy, and great places to be discovered.

Postcard directly influences a huge tourist audience and how visitors spend their time and money in Bath.

For the advertiser, *Postcard* is a publication of the highest quality and a beautiful place to advertise and be seen in.

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THE ESSENTIALS

- The S/S 26 Edition published late Mid April Advertising deadline 31 March
 The A/W 26 Edition published late October Advertising deadline 2 October
- Copies are placed in rooms and foyers of participating 3, 4 and 5 star hotels, selected B&B's, AirB and guest accommodation across Bath.
- Now in over 2000+ rooms and reception areas. 6 month shelf life. That's well over 180,000* visitors who will be spending and enjoying their stay in Bath.
- Additional copies will also be available around the city at selected retailers and coffee shops.

^{*} Calculated at 80% occupancy. Average 1.5 guests per room. Average stay 1.5 nights

BATH BATH

WHAT'S INSIDE



VISITOR INFORMATION

Informative reading on all of Bath's main attractions.

ESSENTIAL UPDATES

Seasonal highlights and interesting happenings across the city.

ENJOYING THE STAY

Having fun in Bath:- Shopping. Eating. Entertainment. Walks and Tours. Souvenirs ideas and mementos.

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Well-written and fascinating articles about our city

CITY CONVERSATIONS

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Page examples from AVW 2024





All the practical information a visitor needs: from the best independent shops, great restaurants, as well as coffee shops and nightlife and entertainment.



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Back Cover: £950

Inside Front Cover: £800

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Full Page: Trimmed size: 280mm x 215mm. Plus 3mm Bleed: 286mm x 221mm.

Floated Page with 15mm white space around - 250 x 185mm.

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• Safe Setting: Full Bleed and Trim Sizes are for images and colours to run off page. Please keep text and essential image elements at least 10mm inside the trim area (at least 15mm away from spine on inside front / inside back)

Questions or Feedback? Please contact us for any further information or assistance.



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